GARY BARTANUS, MET, B.ED.

778-819-7123 | gb@ai4course.dev

https://ai4coursedev.ca
linkedin.com/in/gary-bartanus

Portfolio: *https://ai4coursedev.ca*

PROFESSIONAL SUMMARY

Award-winning instructional designer with 10+ years of experience creating engaging, accessible, and AI-enhanced learning solutions for healthcare, higher education, and corporate audiences. Adept at solving complex design challenges, collaborating with SMEs, and aligning course design to adult learning theory, UDL, and DEI principles. Proven ability to increase learner engagement, streamline development with automation, and drive results—such as a 98.6% course completion rate and a national award for Learning Design Excellence.

CORE COMPETENCIES

• Instructional Design | Adult Learning Theory | Constructivist & Competency-Based Pedagogies
• Scenario-Based & Project-Based Learning | Experiential & Collaborative Learning
• Accessibility (WCAG) | Universal Design for Learning (UDL) | Inclusive & Culturally Responsive Design
• AI-Powered eLearning | Multimedia Production | Green Screen Video | Storytelling
• LMS & Tech Integration | UX/UI Design | Micro-Credentials | SCORM | Digital Badges
• Agile Project Management | Stakeholder Collaboration | Needs Analysis | Assessment Strategy

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER - Healthcare (remote/temporary full time)
Vancouver Island Health Authority | Jul 2023 – Apr 2025

• Collaborated closely with SMEs and internal teams to develop asynchronous/synchronous eLearning aligned with DEI, UDL, and healthcare compliance
• Created macros & AI-enhanced training videos to save staff hours and improve accessibility
• Applied Agile workflow to streamline development, reduce errors, and meet tight deadlines

PROFESSIONAL DEVELOPMENT (temporary full time)
 Self-directed Learning | May 2022 –July 2023
• Completed advanced training in Storyline, Camtasia, Premiere Pro, and eLearning AI tools
• Participated in learning science workshops and design-focused webinars
• Volunteered in community education initiatives, promoting digital literacy and inclusiveness
• Returned to full-time instructional design work with renewed creativity and advanced technical skills

LEARNING AND DEVELOPMENT ADVISOR – Corporate Training (hybrid/remote full time)
First West Credit Union | Aug 2018 – May 2022

• Co-designed award-winning Federal Continuance course (98.6% completion, national award)
• Partnered with DEI strategist Alden Habacon to create inclusive workplace training
• Produced high-impact videos (green screen, live-action) to increase course engagement
• Revitalized legacy courses with interactive media, immersive branching scenarios, and AI tools

INSTRUCTIONAL DESIGNER – Higher Education (full time contract)
Royal Roads University | Mar 2017 – Aug 2018

• Designed online courses using UDL and learning science principles
• Co-created a crisis simulation using secure, emulated social media
• Supported faculty with distance education best practices and tech integration

PROFESSIONAL EXPERIENCE *(continued)*

BLENDED LEARNING DESIGNER / EFL INSTRUCTOR – Higher Education (full time contract)
Hanyang University, Seoul, South Korea | Mar 2010 – Mar 2017

• Created multimedia-rich English courses (Writing, Public Speaking)
• Led blended learning projects; received 3 Teaching Excellence Awards
• Promoted digital literacy via storytelling, gamification, and collaborative tools

TECHNICAL SKILLS

• **eLearning Tools**: Articulate Storyline & Rise, Camtasia, Adobe Captivate, H5P, Padlet
• **LMS**: Moodle, Canvas, Blackboard, TalentLMS, LearnUpon
• **Multimedia**: Adobe Creative Cloud (Premiere Pro, Photoshop, Audition), Audacity, Canva
• **AI Tools**: ChatGPT, Synthesia, ElevenLabs, DALL·E, HeyGen, Gemini, Envato Elements
• **Web Design**: WordPress, HTML5, CSS, Divi, Notion
• **Assessment Tools**: SCORM, Kahoot!, Socrative, Mentimeter, Microsoft 365
• **Collab Tools**: MS Teams, Zoom, Slack, Trello, Asana

EDUCATION & CREDENTIALS

• Master of Educational Technology - University of British Columbia (GPA 92.9%)
• Bachelor of Education (B.Ed.) - Burman University (GPA 3.55)
• Certifications: Instructional Skills Workshop, Facilitating Learning Online, AI Content Design

AWARDS & HIGHLIGHTS

• National Award for Learning Design Excellence – CCUA (2022)
• 3× Teaching Excellence Awards – Hanyang University (2013, 2015, 2016)
• Opening speaker, Island Health Code Hack 2025 (Multigenerational Housing)
• Creator of Spot the Bot – AI literacy quiz built in Storyline: ai4coursedev.ca/spotbot
• Presenter at Digital Media in Education Conference (2019) – Green screen for eLearning

PORTFOLIO
• View my work: ai4coursedev.ca
• Play *Spot the Bot* at ai4coursedev.ca/spotbot